



Progressive Education Society's

Modern College of Arts, Science and Commerce (Autonomous)

Shivajinagar, Pune -5

Seat No.....

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**First Year B.Com. (Mar-2020)**

**End Semester Backlog Examination, (2019 Pattern) Semester – I**

**Course Code:** 19CoComU109

**Course Name:** Business Environment & Entrepreneurship-I

**Date:** 17.03.2020

**Time:** 10.00 a.m.-12.00 p.m.

[Time: 2 Hours]

[Max Marks: 60]

**Instructions:** 1) All questions are compulsory.

2) Figures to the right indicate full marks.

Q.1) Define the term Business Environment. Describe the importance of business environment. (15)

Q.2) Describe in detail the external factors of Business Environment. (15)

OR

Describe the factors responsible for Regional Imbalance. Suggest the suitable measures to tackle the problem of Regional Imbalance in India.

Q.3) a. Explain the reasons of Unemployment in India. (8)

b. Explain the types of Inflation. (7)

OR

Q.3) a. What do you mean by Parallel economy? Explain the causes of parallel economy in India. (8)

b. Describe the competencies of successful entrepreneur. (7)

Q.4) Write short notes on Any Three (15)

1. Features of Business Environment.

2. Role of Entrepreneurship in Economic Development.

3. Distinction between Entrepreneur and Entrepreneurship.

4. Importance of Entrepreneurship for the consumer.

5. Internal Factors of Business Environment.